



INTERNATIONAL  
JOINT MASTER IN  
**INNOVATIVE  
LEATHER  
TECHNOLOGY**

## INSTRUMENTAL ANALYSIS

**COORDINATION**  
ZENGİN, GÖKHAN

**ACADEMIC YEAR**  
2023-2025

### SUBJECT GENERAL INFORMATION

Subject name	INSTRUMENTAL ANALYSIS			
Code	4SEM-GC-SUB2			
Typology	4th semester. Continued evaluation.			
Course number of credits (ECTS)	3			
Type of activity, credits, and groups	<i>Degree</i>	<i>Course</i>	<i>Character</i>	<i>Modality</i>
	<i>Joint Master Degree in Leather Technology</i>	<i>1</i>	<i>Compulsory</i>	<i>Blended learning</i>
Coordination	ZENGİN, GÖKHAN			
University	EGE			
Language	English			

## LEARNING OBJECTIVES

- 1- Put the students within a situation where the 4 main problematics of a company come up in order for them to understand the essential bases that make up the priorities of a new CEO.

## LEARNING OUTCOMES

### Basic

CB010 That students have the learning skills that allow them to continue studying in a way that will be largely self-directed or autonomous.

### General

CG02. Technically and economically manage projects, facilities, plants, companies and technology centres.

CG04. Lead, plan and supervise multidisciplinary teams.

### Transversal

CT03. Propose innovative, creative and entrepreneurial solutions in situations typical of the professional field.

### Specific

CE13. Integrate solutions and business processes to meet the information needs of organizations, allowing them to achieve their objectives effectively and efficiently, thus giving them competitive advantages.

## SUBJECT CONTENT

### 1. BUSINESS MODEL SIMULATION

#### 1. INTRODUCTION TO THE SPECTROSCOPY TECHNIQUES

L1.1 Introduction to instrumental analysis and the application principles.

L1.2 Radiation

#### 2. UV-VISIBLE, INFRARED, MASS, NMR SPECTROSCOPY

L2.1 Introduction the spectroscopy techniques and the general application rules.

L2.2 UV-Visible spectroscopy, Lambert Beer.

L2.3 Infrared spectroscopy.

L2.4 Mass spectroscopy.

L2.5 Nuclear magnetic resonance (NMR) spectroscopy.

#### 3. THIN LAYER CHROMATOGRAPHY, GC, HPLC

L3.1 Introduction to Chromatography Techniques

L3.2 Gas chromatography (GC)

L3.3 High pressure liquid chromatography (HPLC)

## METHODOLOGY

### SERIOUS GAME

General description: group exercises based on a company simulation (production, marketing and financial aspects).

Deliverable: Oral presentation of the business model strategies chosen.

## EVALUATION

Exercises	40%
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Exercises	60%
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